



FEBRUARY 2015

DOGGY DIGEST



ADOPTION
& REHOMING



RESCUE &
TREATMENT



STERILISATION &
VACCINATION



EDUCATION &
AWARENESS

PASHIONABLE PEOPLE: THARUSHIHAN



Embark launched the concept of 'Pashionable People' in 2010 to encourage the public to look at street dogs as deserving of human compassion, love and respect.

The message was carried through the media to all corners of the country. Over three hundred and fifty kilometers away from Colombo, in Jaffna, this very idea resonated with Tharushihan Muthunthan.

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A HOPPER UPDATE!



Hopper came to Embark only a few short weeks ago but she has already sparked interest among dog lovers worldwide. The stream of emails and FB messages containing inquiries about her progress is inspiring.

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FINDING PUPPY LOVE ON VALENTINE'S DAY



We celebrated Valentine's Day in style this year with a special Adoption Day that encouraged people to find love, puppy love! Pups sporting red bows strutted their stuff and 23 new families fell in love.

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JAFFNA: SPARKING COMMUNITY CHANGE



The 3rd round of clinics for the Jaffna Animal Protection Programme was completed in mid-February. The team on the ground noticed a marked difference in the community as work got underway.

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WHY WE BELIEVE IN SPAYING/NEUTERING



We recently received a call from a gentleman who said his dog had become very boisterous and was putting his pregnant wife at risk. They had even made a decision to give away their beloved pet.

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MONTH AT A GLANCE



EMBARK ON YOUTUBE



ACHIEVEMENTS



SHOP FOR A CAUSE!



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